



haywire

PINOT NOIR 2018

FARMER Duncan Billing

OWNERS Christine Coletta & Steve Lornie

LOCATION Oliver, Okanagan, British Columbia
Summerland, Okanagan, British Columbia

VINEYARD Secret Mountain Vineyard is a 50-acre site, home to a 38-acre (15ha) vineyard situated on a flat south-west facing bench in a high mountain setting 487 meters (1,600ft) above sea level. This cool site has flat alluvial soils studded with coarse gravel and sandy loam with limestone layers. The vineyard was planted in 2000 with Chardonnay, Gewürztraminer, Pinot Blanc, Pinot Gris, Gamay Noir and Pinot Noir. Since 2010, it has been farmed under the direction of Okanagan Crush Pad and a conversion to organic farming practices was started in 2014. In 2018 when Brad and Dave Wise decided to retire, the winery purchased the property from the family and will carry on with the work that the Wise family has done for the past 18 years.

WINEMAKERS Matt Dumayne

WINEMAKING Pinot Noir grapes were fermented with native yeasts in large concrete wine tanks. Each lot of wine was aged separately and bottled unfiltered in June 2019.

WINE PROFILE Bright, juicy, fruit-forward flavours; hallmark Okanagan Pinot Noir.

Brix: 22 | pH: 3.6 | TA: 6.0 | RS: 0.3 | Alc: 12.5 %



ABOUT HAYWIRE

The journey began in 2006 when Christine Coletta and Steve Lornie planted a 10-acre site in Summerland and named it Switchback Vineyard. Three years later, a tiny crop that would yield 168 cases was harvested. Curiosity won out over practicality, Haywire wines were launched, and there was no turning back.

In 2010 consulting Tuscan winemaker Alberto Antonini arrived and the following year his colleague Pedro Parra, from Chile. The pair make regular trips to advise the winery and vineyard teams and have been instrumental in shaping a vision which includes precision viticulture, organic farming and minimal intervention winemaking.

In 2011 Coletta and Lornie opened Okanagan Crush Pad, an innovative winemaking facility, to give Haywire a home. Today, their venture includes 380-acres of vineyard and farmland and Haywire has two sister brands; Free Form and Narrative. Signature Haywire wines include Pinot Gris, Pinot Noir, Gamay Noir, Chardonnay and traditional method sparkling. The winery is recognized as making game-changing wines with New Zealander Matt Dumayne at the helm.

The goal is simple: to farm vineyard and vintage specific organic wines that are inspired by the Okanagan, reflecting the rare and natural beauty of our land.

www.okanagancrushpad.com

