



haywire

SWITCHBACK PINOT GRIS 2017

FARMER Duncan Billing

OWNERS Christine Coletta, Steve Lornie

LOCATION Summerland, Okanagan, British Columbia

VINEYARD Switchback Organic Vineyard is surrounded by sage, bunch grass, ponderosa pine, and fruit trees which bring out hallmark aromas in wines from this site. The vineyard was planted 100% with clone 52 Pinot Gris in 2006 and has been farmed organically since 2011. The south east facing site is planted 15° off north south. The soil composition includes silt, gravelly soils with rocks encased in limestone.

WINEMAKER Matt Dumayne

WINEMAKING Harvested in four separate batches in October, our estate grown organic Pinot Gris was whole cluster pressed to concrete tanks where it was fermented using native yeasts. The wine went through full malolactic fermentation and was left on gross lees for 10 months.

WINE PROFILE The wine has a creamy mouthfeel with lively acidity and displays citrus and stone fruit characters with hallmark Okanagan herbal notes on the palate.

Brix: 23 | pH: 3.38 | TA: 5.7 | RS: 0.5 | Alc: 13.0%





ABOUT HAYWIRE

The journey began in 2006 when Christine Coletta and Steve Lornie converted a 10-acre Summerland orchard to Pinot Gris and named the new vineyard Switchback. In 2009, the vines yielded enough to make 168 cases of wine. Curiosity won out over practicality, Haywire wines were launched and it appeared there was no going back. Haywire was an obvious name and an old Canadianism that refers to wire used for baling hay that was tough to manage and had a mind of its own.

The first two vintages of Haywire were made at other wineries. The experience of being accommodated in borrowed cellars gave Christine and Steve the idea to build a custom crush facility to help people enter the wine industry with less mishaps. Today, their venture includes Okanagan Crush Pad, a 45,000 case winery, and Garnet Valley Ranch, a 320-acre organic farm and vineyard, and the 50-acre Secrest Mountain Vineyard in Oliver. All three vineyards are organic certified.

Haywire offers pure, delicate wines emblematic of the spectacular Okanagan Valley. Haywire is recognized as making game-changing wines with New Zealander Matt Dumayne as chief winemaker, working with internationally acclaimed consultants Alberto Antonini and Pedro Parra.

