

# haywire est. 2011 SUSTAINABLE WINEGROWING

## ABOUT THE PACKAGING

- Easy to use and fully recyclable.
- 80% Reduced carbon footprint over glass bottles.
- This product line saves 16,000kgs (19,000lbs) from the landfill.
- Reduced shipping weight = less carbon footprint.
- Stays fresh for up to 4 weeks once opened.



## HAYWIRE PINOT GRIS



- 100% Okanagan Pinot Gris.
- Fresh, juicy, vibrant.
- Pair with poultry, pasta, cheeses, or parties.
- Made in environmentally friendly concrete tanks.
- Oak free. No trees are harmed in the making of this wine.
- Low residual sugar. No sugar added.

## HAYWIRE MERLOT



- 100% Okanagan Merlot.
- Lush, rich, juicy, berry flavours.
- Pair with red meats, robust pastas, burgers or grilled food or rich cheeses.
- Made in environmentally friendly concrete tanks.
- Oak free. No trees are harmed in the making of this wine.
- Low residual sugar. No sugar added.

## HAYWIRE WINERY

Located in Summerland, BC since 2011, with estate Switchback Organic Vineyard. Visit our tasting lounge. Tour, taste and learn about our sustainability dedication.  
[www.haywirewinery.com](http://www.haywirewinery.com)



## HAYWIRE SUSTAINABLE PRACTICES



### RENEWABLE GAS

Haywire uses Fortis BC renewable natural gas (RNG). This is gas made from composed materials.



### CARBON FOOTPRINT

Our goal is to reduce our carbon footprint by 30% by 2030.



### CLIMATE ACTION

1st Canadian winery to join IWCA *International Wineries for Climate Action*



### FARMING

Changes in farming, production and packaging choices make the difference. Haywire practices regenerative farming which builds healthy soils.



### BIODIVERSITY

Healthy farming. We support biodiversity: vines, organic vegetables, lavender and bees.



### ORGANIC

Our winery is certified organic.



## OUR VINEYARDS MEET THE KING FAMILY

- Third generation farmers from Naramata Bench.
- The King family are dedicated grape growers who we are proud to work with.



## ROUTE TO MARKET

- Haywire wines travel less than 400km to market.
- Reduced shipping weight = less carbon footprint.
- Drink local and help save the planet.

