
MyPad

by OKANAGAN CRUSH PAD

FALL 2023

Greetings from the team at Okanagan Crush Pad

and our family of Summerland wineries, Haywire and Garnet Valley Ranch. We hope you had a fantastic summer filled with exciting events and memorable visits to our new Haywire Tasting Lounge and our exclusive farm and vineyard experience, The Outlook at Garnet Valley Ranch. It was indeed a season of unveiling our new guest centers and the highly anticipated Garnet Valley Ranch wine collection. Now, as we transition into fall, we have an abundance of engaging activities lined up for you, including club member events, our annual Winter Wine Experience, and the joyous holiday season. Thank you for being a part of our journey, and we can't wait to welcome you to our wineries soon. Cheers to the beauty of our land and the joy of fine wines!





Haywire Tasting Lounge

With our covered outdoor patio and stylish new tasting lounge, we were well-prepared for all weather conditions this season. The summer was spectacular, and we are now enjoying a warm and sunny autumn. Harvest is in full swing, and our new facility offers an up-close view of the action. Grapes arrive in bins, are weighed, and then lifted into a hopper for a journey down the sorting line. During the sorting process, we meticulously inspect the grapes, ensuring only the finest ones make their way to the press. This year's harvest has been exceptionally smooth, a testament to the dedication of our vineyard teams and growers.

Our tasting lounge welcomed visitors from the UK, who had discovered and appreciated our Haywire wines at various wine bistros in London. It's a thrill to know that our wines are leaving a lasting impression far from home. We've also seen a steady flow of visitors from across British Columbia and Alberta, many of whom are showing a growing interest in lighter-style wines, especially sparkling and Rosé, as well as unoaked whites like Chardonnay and Pinot Gris. If you haven't had the chance to visit us yet, we'll be open until December 21st, and then we'll be taking a brief pause in early 2024. At Haywire, we proudly adhere to our winemaking philosophy: "less is more." Since our inception in 2009, we've encouraged our vineyards to speak for themselves, allowing the unique qualities of each site to shine through in our wines. Rediscover our estate wines, including Switchback Vineyard Pinot Gris, King Family Pinot Gris, Chardonnay, Gamay, and our popular sparkling wine lineup, The Bub.

To book a reservation online head to:
haywirewinery.com/experience/tastings



Garnet Valley Ranch Winery

It was a true honor to introduce our club members and other VIP guests to The Outlook at Garnet Valley Ranch this past summer. Our team led tours of this breathtaking 320-acre site, an unspoiled paradise surrounded by untouched natural habitat. The tours were followed by tastings at The Outlook, featuring Garnet Valley Ranch and Free Form wines. Our mission is to preserve the natural splendor of this site so that it may be cherished and fruitful for generations to come.

Visitors had the opportunity to explore fields of organic vegetables and lavender, a wildlife watering pond, and organically farmed vineyards. A lively troop of chickens provided pest control while enjoying cozy nights in portable coops. Our busy beehives are buzzing with activity, and we eagerly await our first harvest of honey. The grape varieties planted at the site include Pinot Noir, Chardonnay, and Riesling. This location is ideal for sparkling wine production, as demonstrated by our inaugural 2016 Traditional Method release, which received a commendable 91-point score. Our 2021 Chardonnay also achieved a 91-point score, while our Pinot Noir earned a well-deserved 90 points. For detailed reviews, visit [gismondionwine.com](https://www.gismondionwine.com). The ranch is currently closed for the season, but we look forward to welcoming you back in the spring of 2024.



[Learn More](#)

You can already book your 2024 visit at:
[haywirewinery.com/experience/tastings](https://www.haywirewinery.com/experience/tastings)



OUR STORY

From Humble Beginnings

In 2005, founders Christine Coletta and Steve Lornie purchased the Switchback site and planted it with clone 52 Pinot Gris in 2006. The first small crop was harvested in 2009, marking the beginning of Haywire Switchback Pinot Gris. Given that this was originally intended as a simple retirement project, the name “Haywire” seemed quite fitting.

In 2011, Steve built Okanagan Crush Pad winery (OCP), which opened its doors on September 28th of that year. Organic farming practices began in 2011, and today, all our estate vineyards are certified organic, as is the winery itself. Our land spans 330 acres, with 65 acres dedicated to organic grapes, along with hayfields, field crops, and a lavender farm.

Our winery labels include Haywire, Narrative, Free Form, and Garnet Valley Ranch, each playing a unique role in our offerings. Chief winemaker Matt Dumayne, originally from New Zealand, joined our team in 2013. He’s a true master at crafting expressive wines that beautifully showcase the unique characteristics of their growing sites.

One of our winemaking secrets is our love for concrete tanks, which we use for both fermentation and aging. Concrete’s porous nature and natural insulation properties allow for a gradual fermentation, ideal for wines crafted without commercial yeasts, like those at OCP. Speaking of yeast, we exclusively use the ambient yeast population from our cellar and vineyards to ferment our wines and in 2016, researchers discovered our cellar has its very own unique yeast strain, adding to the distinctiveness of our wines.

Fast forwarding, OCP was renamed Haywire in 2023 in recognition of the wine that started our journey.



OCP Stewardship Program

We take our commitment to the environment seriously. Our land stewardship efforts align with the values that drive our business. We create wines that are truly “shaped by nature,” and we hold a deep responsibility for the land we farm. OCP has invested significantly in habitat restoration, conservation, and sustainable environmental practices within our vineyards. We hope that our dedication serves as an inspiration and contributes to the development of a more ecologically minded and responsible community.

Our belief is that the land on which our vineyards and farms reside is only ours for a short period of time. Within this timeframe, it is our duty to utilize it to its fullest potential and leave it in better condition than we found it.

Stewardship initiatives include:

- OCP is proud to be the first Canadian winery to join International Wineries for Climate Action with a commitment to reducing carbon emissions by 30%.
- Promoting biodiversity through various crops on our land.
- Protecting our beehives from wildlife in custom-designed shipping containers.
- Preserving a stream and wildlife gully within Garnet Valley Ranch.
- Restoring ten acres of grazing fields along Eneas Creek to their natural habitat.
- Removal and rehabilitation of old dump sites at three of our vineyard properties.
- Fencing vineyards separately to create wildlife corridors.
- Conducting environmental studies at GVR to protect species and sensitive areas of the property.
- Committing to organic farming across 330 acres of land.



WE'RE PRETTY DARN COOL

Wines from Central Okanagan

Every part of the Okanagan boasts its unique attributes for grape growing, with aromatic whites to the north and bold reds to the south. Did you know that Summerland is so exceptional that it has three distinct sub-GIs: Summerland Lake Front, Summerland Bench, and Summerland Valleys? A sub-GI, or sub-geographical indicator, identifies a region within the Okanagan that showcases distinct characteristics related to shared soil, topography, climate, grape varieties, and winemaking techniques. As you explore wineries in Summerland, you'll learn more about these fascinating sub-regions. Located in the heart of the Okanagan Valley, our vineyards are perfectly suited for the style of wine that the Okanagan truly excels at: fresh, lively, delicate reds and whites, and, of course, sparkling wines. Our terroir thrives with Pinot Noir, Gamay, Chardonnay, and Pinot Gris.





DON'T MISS OUT

Join the Haywire Wine Club

The Haywire Club takes the hassle out of ordering wine while offering some extra love and care along the way. As a Haywire Club member, you will receive a thoughtfully chosen selection of current and limited library hand-picked Haywire wines, which represent what we can accomplish from grapes grown from Switchback Vineyard and Garnet Valley Ranch estate vineyards.

Haywire Club Benefits

- Preferred member pricing of 10% off on all wine purchases.
- Complimentary wine experiences (member +5 guests).
- Exclusive access to limited production wines, winery dinners.
- Access to in-market events, experiences and Garnet Valley Ranch Airstream stays.
- Fully customizable shipments - we suggest, you select!
- Complimentary shipping on club orders and 6+ bottle orders (BC, AB and ON).



Learn More

haywire